

## 4th Citizen Port Meeting, Le Havre, France

Wednesday 28th of June 2017 - Port Center Network of AIVP

Organised in collaboration with the Port Center Le Havre, the French Club Portuaire of the Fnau and AURH

*Simultaneous translation French / English*

Venue / Lieu : Port Center Le Havre, 47-, 51 Chaussée John Kennedy  
76600 Le Havre <https://goo.gl/maps/RnstpiJADYK2>

9.00	Welcome Coffee: Fiona Paladini, General Manager, Port Center Le Havre
9.30	<p><b>Pitches of the 1st workshop :</b></p> <p><i>Which pedagogical project to build your Port Center?</i></p> <p><i>Pitches will address here the pedagogical approach to be analysed for your different publics: how to talk to youngsters, how to develop links between schools, economic actors and academic world.</i></p> <ul style="list-style-type: none"> <li>▪ <b>Florence Leclerc</b>, project Manager of the Port Center Le Havre, <b>Alice Dantot</b>, Port Center Le Havre</li> <li>▪ <b>Maurice Jansen</b>, Senior Manager Innovation, Research &amp; Development, STC – Group, Rotterdam, The Netherlands</li> <li>▪ <b>Emanuele Breveglieri</b>, Scientific and pedagogical animator of Porto Lab project, Contship Italia, Milan, Italy</li> </ul> <p>Followed by a discussion</p>
10.30	Visit of the Port Center Le Havre followed by a small Coffee Break
11.45	<p><b>Pitches of the 2nd workshop</b></p> <p><i>Port Centers, how to adapt and build an interactive exhibition / program?</i></p> <p><i>Here we will see some examples of the different Port Center generations and their different approaches in order to put into shape content and innovative scenography</i></p> <ul style="list-style-type: none"> <li>▪ <b>Francesca Morucci</b>, Port Authority of Livorno, Italy</li> <li>▪ <b>Franck Antich</b>, Directeur d'étude pôle aménagement économique, AUDELOR, The Port Center approach in Lorient, France</li> <li>▪ <b>Géraldine Planque</b>, Responsable des études prospectives, Mission Prospective Evaluation, Port de Marseille, France</li> </ul> <p>Followed by a discussion</p>
12.45	Lunch
14.00	<p><b>Workshop Exchanges of good practices with edutainment principles</b></p> <p><i>Small groups working together with inspiring and challenging games stimulating interactions, knowledge transfer and innovative thinking, animated by CONTSHIP - Emanuele Breviglieri and Mauro Solinas</i></p>
15.15	Wrap-up and conclusions remarks
15.30	<p>Departure for an on-site visit of a multiplatform for container-tank services T.S.N –PMS Citernes et CARE</p>  <p>We will be welcomed by Ludovic LEMAGUEROU – Directeur general</p>
18.00	Return to hotels
19.30	Welcome cocktail inside the City Hall – Launch of the AIVP Days the 29 and 30 of June, Le Havre