



For Immediate Release

Port Saint John Is New Major Sponsor of Art Gallery at Saint John Arts Centre

Saint John - August 6, 2020 – Port Saint John and the Saint John Arts Centre are delighted to announce a landmark sponsorship of a signature gallery space at the Saint John Arts Centre.

The largest main floor gallery space, named the Frazee Gallery in the era of the building's history as the Aitken Bicentennial Exhibition Centre, has been re-christened as the Port Saint John Gallery for a six-year sponsorship term.

Paula Copeland, Director, Port Saint John's Communications and Corporate Social Responsibility is very pleased to share this exciting new step for Port Saint John in partnering with SJAC:

“We have typically sponsored programming at SJAC that connects with our corporate giving and corporate social responsibility priorities, like an art outreach program for at-risk youth and marine industry-related exhibits. In 2020, we're taking our support of the Centre one step further by entering into a 6-year naming agreement of their main gallery.”

“We have also entered into a partnership for a biennial artist residency, where a professional artist will be selected to create original works over a period of 10 months. The residency will include an exhibition in the Port Saint John gallery in September of 2021, 2023, and 2025. The themes of these exhibition will be the Port, and will elevate our branding initiative further, and also coincides nicely with the height of our cruise season each year.”

“Arts, culture, and community outreach play an important role in the development and vibrancy of our city, and we're proud to be doing our part to support them.”

Submissions are now open for artists to apply for the 2020-2021 artist residency; full details and forms are available via the Saint John Arts Centre: www.sjartscentre.ca / 506-633-4870 / director@sjartscentre.ca

For a short video (approx. 3 minutes) with interviews: <https://youtu.be/oPqGdsZktiU>

For more information, please contact:

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