



PORT CENTER NETWORK

Meeting Ashdod, Israel

Tuesday 8th and Wednesday 9th April, 2014

Hosting partners:

Port of Ashdod www.ashdodport.co.il

and their Visitor Center <http://www.ashdodport.co.il/mevakrim/Pages/default.aspx>

■ Objective: Visit of the Visitor Center of the Port of Ashdod and first tailored meeting for the Port Center Network members (max. 15 persons)

A TWO-DAY PROGRAM (UNDER CONSTRUCTION) WILL INCLUDE:

First day:

- Tailored visits of the port of Ashdod and meeting with different stakeholders and discussion on specificity of the port, accessibility - and perception of the public?
- A visit of the city of Ashdod including meetings with the urban representatives to discuss port city relationship issues and educational programs organized in cooperation with the port
- Meeting with other educational or private parties linked with the Port Visitor Center

Second Day:

- Visit of the Visitor center of the Port of Ashdod along with different in-room presentations on the implementation of the exhibition structure and pedagogical devices (studying the possibility to have a presentation of JCS ID, the creator of the exhibition)
- Working session with the members of the PCN - topics to be discussed :
 - Business model of a port center (financing, a common challenge!)
 - Reconciling port security and accessibility
 - Best practices in promoting employment in the port towards young people
 - Sharing of exhibition developments

TECHNICAL FEATURES (TRANSPORT, ACCOMMODATION):

- Arrival of the PCN members on Monday 7th April
Please think about booking your flight as soon as possible. Shuttle transfer to Ashdod (distance approx: 40 km) can be organized together according to your arrival hours
- 3 nights have been prebooked at the [West Hotel in Ashdod](#)
- Transfers between the hotel and the port are organized by the Port of Ashdod
- End of the program on Wednesday 9th April late afternoon

PROVISIONAL COSTS AT YOUR EXPENSE:

- Flight to Tel-Aviv airport and transfer to Ashdod by taxi or shuttle
- Hotel costs (negotiated rates 130 Euros) and dinners
- In order to cover the fixed costs, AIVP will be asking for a financial contribution of 300 Euros

The numbers of places are limited; please inform gmarini@aivp.org as soon as possible if you are interested in joining the PCN in Ashdod.

Created in 2010 by the Ashdod Port Company Ltd, the Visitor Center has the aim to establish a direct relationship with the port's customers and the public and to improve the public image of the port and engage better community relations. The center offers an experience that combines dynamic activities, demonstrating the importance of the port and the activities that take place there. Various stations within the center include advanced interactive tools and games as well as panoramic films.

